

Chehra M. Chelana

Odoo Developer

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Summary

Odoo Developer with 2.5+ years of experience in Odoo ERP customization, dashboard creation, and web development. Skilled in Python, JavaScript, XML, and SQL with hands-on VPS deployment and client project handling.

Work History

Tech Terminologie

Feb 2023 - Feb 2025

- Experienced in customizing and developing Odoo modules including Sales, E-commerce, CRM, Website, Inventory, Accounting, Project, and Marketing Automation. Delivered tailored solutions like custom workflows, dashboards, payment integrations, WhatsApp API automation, and website enhancements, ensuring seamless business operations across multiple domains.
- Proficient in Python, JavaScript, jQuery, XML, SCSS, Bootstrap, and GitHub, enabling full-stack development across backend logic and front-end interface design.
- Designed and implemented dynamic dashboards by pulling real-time data from Odoo models, offering visual insights that support data-driven business decisions.
- Enhanced front-end user experience through clean and responsive UI using SCSS, Bootstrap, and jQuery, maintaining consistency with Odoo's design standards.
- Developed robust back-end logic with Python and XML, aligning with Odoo's framework to ensure seamless module behavior and database integrity.
- Integrated WhatsApp Business API for automated communication, including scheduled messaging, media support, and real-time campaign notifications.
- Boosted application performance by optimizing controllers and models, reducing load times and ensuring smooth operations across large datasets.
- Managed VPS deployment including Ubuntu server setup, Nginx configuration, domain integration, and SSL certification for live Odoo instances.
- Collaborated using GitHub version control, ensuring code quality, smooth teamwork, and tracking across multiple development branches and environments.

Shades of Studio

Feb 2025 - Present

- Customized and developed Odoo modules (like Website, Sales, CRM, and eCommerce) based on specific client business requirements.
- Designed and implemented fully responsive, mobile-friendly websites using Odoo CMS, ensuring cross-browser compatibility and optimized performance.
- Converted UI/UX designs (Figma/Adobe XD) into interactive and visually appealing front-end interfaces using HTML, SCSS, XML, and JavaScript.
- Created custom website snippets and templates to enhance dynamic content management and improve user engagement.
- Collaborated closely with design and branding teams to deliver cohesive digital experiences, maintaining code quality and version control via GitHub.

Projects

Note : The following projects were undertaken independently as part of my freelancing and personal portfolio work, separate from my company roles.

1. European Youth International Conference Website

www.europeanyouthconference.be

- Built a full-featured event site (Europeanyouthconference.be) for EYIC 2025 to provide information on schedule, fees, visa policy, registration, speakers & workshops. Implemented responsive design, user-friendly navigation, and integrated multilingual/event-specific pages, so users globally can register, access resources, and stay updated. Project emphasized performance, accessibility, and an intuitive UX.

2. RasvFin Financial Services Website

www.rasvfin.com

- Developed a corporate-grade, responsive website for RasvFin, featuring service overviews, contact & lead-capture forms, client portfolios, and SEO-optimized content. Focused on usability, fast page-loads, and a clean professional look to build trust with financial clients.

3. Antwerp Enterprise Group Website

www.antwerpenterprise.be

- Developed a multi-service corporate website (antwerpenterprise.be) for Antwerp Enterprise Group, featuring Travel, Educational Consultancy, and IT Services & Projects. Built with a focus on clean design, responsive layout, clear navigation, and client engagement. Added service-specific pages, contact & lead capture, and ensured brand consistency and professionalism across all sections.

4. Personal Portfolio Website

www.cmdesai.in

- Designed and developed a clean, responsive, and user-focused portfolio site (cmdesai.in) using full-stack technologies. Integrated dynamic project showcases, a contact form, blog section, and interactive elements — optimized for both desktop and mobile. The site reflects my skills in Odoo development, Python, JavaScript, and UI/UX design.

5. Instagram Reels Downloader

www.insta.cmdesai.in

- Developed a lightweight web tool to download Instagram Reels directly via URL. Focused on simplicity, responsive UI, and fast processing to enhance user convenience. Built as a scalable base for future support of photos, stories, and other media formats.

Education

Bachelor of Vocation

June 2025

Silver Oak University

- Bachelor of Vocation (B.Voc) - IT And ITES

HSC

March 2022

Sir C.J. Navsari Zarthosti Madresa High School

- Science Stream (Group-A)

Skills

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|--------------------|--------------|-------------------|
| • Odoo Development | • XML/QWeb | • Deployment |
| • Python | • Dashboards | • Git/GitHub |
| • Self Starter | • Front-End | • Client Handling |
| • XML | • SCSS | • Bootstrap |